

PROFILE

I am a young Northern Ireland based User Experience designer studying BDes Hons Interaction Design full time. With a passion for innovative branding and a love for fun illustrations, I am eager to continue learning along side an experienced team. I'd love to use a placement opportunity to extend my design skill set, gain a better understanding of UX problem solving and prepare for a professional career ahead.

LUCY COOK

LUCYCOOKDESIGNS.COM

E: lcook357@outlook.com

T: 07713769939



@lucycookdesigns

EDUCATION

2017 - Present
Ulster University

BDes Hons Interaction Design

- I am on course to achieve a first class honours degree, graduating in 2021.
- First Year Modules include: Interaction Design Fundamentals, Communication Design, Exploring Identity, and Imaging and Data Visualisation.
- Second Year Modules include: Creative Entrepreneurship, Designing with Content, Designing User Experiences, and Narrative and Storytelling.

2010 - 2017
Banbridge Academy

A-level Studies

- Achieved AAA grades in Art and Design, Business Studies and ICT

GCSE Studies

- Mathematics A*
- English Language A
- English Literature A
- Science: Double Award AA
- Art and Design A
- ICT Short Course A
- Home Economics A
- Business Studies B
- French B
- Religious Studies Short Course B

EXPERIENCE

July 2018
RepKnight

Work Experience

- Repknight are a cybersecurity firm producing software that mitigates the damage of data breaches. I had the opportunity to spend time with the UX team.
- I joined their daily round up meeting during which they shared ideas, as well as progress and outcomes of their current tasks.
 - I was able to observe their design process, from identifying the problem by using analytics, to idea generation and paper prototyping.
 - I was set a similar UX task to what they were currently working on, that involved the development of a help guide for their current site.
 - I also got portfolio feedback which allowed me to continue improving.

October 2015 - Present
Clarks Outlet

Part Time Sales Assistant

- I've learnt the importance of customer service, to be empathetic about their wants and needs so that loyalty is gained for Clarks.
- Gained responsibility as a trusted team member, shown by the recent promotion to store keyholder.
- Show commitment as I have continually worked at Clarks for three years now.

INTERESTS

June 2016 Gold Duke of Edinburgh Award

I achieved my Gold Duke of Edinburgh Award and hope to be receiving my certificate from Buckingham Palace next year. Definitely a challenging experience but I'm so pleased I had the dedication to complete along side a strong team as it has allowed me to push personal boundaries; gaining new skills while helping others through volunteering and the residential scheme.

2004 - 2016 Irish Dancing

Since the age of 5, I've competed in many competitions and shows as an individual and part of a team. I've met new people and gained fantastic opportunities while expressing creativity. Perhaps one of my most rewarding achievements was to take part in a Riverdance Guinness World Record. These opportunities are highly competitive but have helped develop my confidence.

Photography is a personal passion that I often use to my advantage in design. Over the Summer, I set myself the task to illustrate 9 photos of my family and friends in my own style, which you can see on my website. The aim of this project was to strengthen my illustrative skills, however I was so pleased with the outcome I gifted my artwork in print form to those I had illustrated.

I've recently took on freelance work, starting with smaller projects requested by family and friends. These tasks involve creating a brand logo, discussed in full on lucycookdesigns.com. Freelancing has helped me greatly in terms of how to communicate and work with a client, preparing me for a professional career ahead.

SKILLS

- Idea generation
- Sketching and Prototyping
- Brand and identity design
- Illustration and iconography
- Web and app design

TOOLS

- Microsoft Office
- Adobe creative suite
- HTML and CSS
- InVision

REFERENCES

Mrs Anne Shaw
Manager at Clarks
Outlet Banbridge
T: 07976522176

Dr Kyle Boyd
Lecturer of Interaction
Design, Ulster University
E: ka.boyd@ulster.ac.uk